

Business:
NOBEL UPSTREAM

CORPORATE PROFILE OF HALLIBURTON



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Halliburton provides products and services to businesses within the global energy industry. Founded in 1919, Halliburton is one of the largest companies of its type.

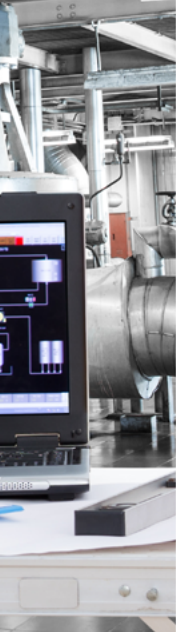


GLOBAL REACH

Halliburton employs around 60,000 individuals worldwide, with representatives from over 80 countries and 140 nationalities. The company helps clients across the globe to maximise their potential through provision of services and products that maximise value throughout the entire reservoir lifecycle.

BUSINESS DIVISIONS

There are 14 PSLs (product service lines) currently available from Halliburton, categorised into two main divisions. Division one is Drilling and Evaluation, while division two is Completion and Production. Spearheading the integrated service strategy is the Consulting and Project Management PSL, which operates across both business divisions but with financial results included in division one.

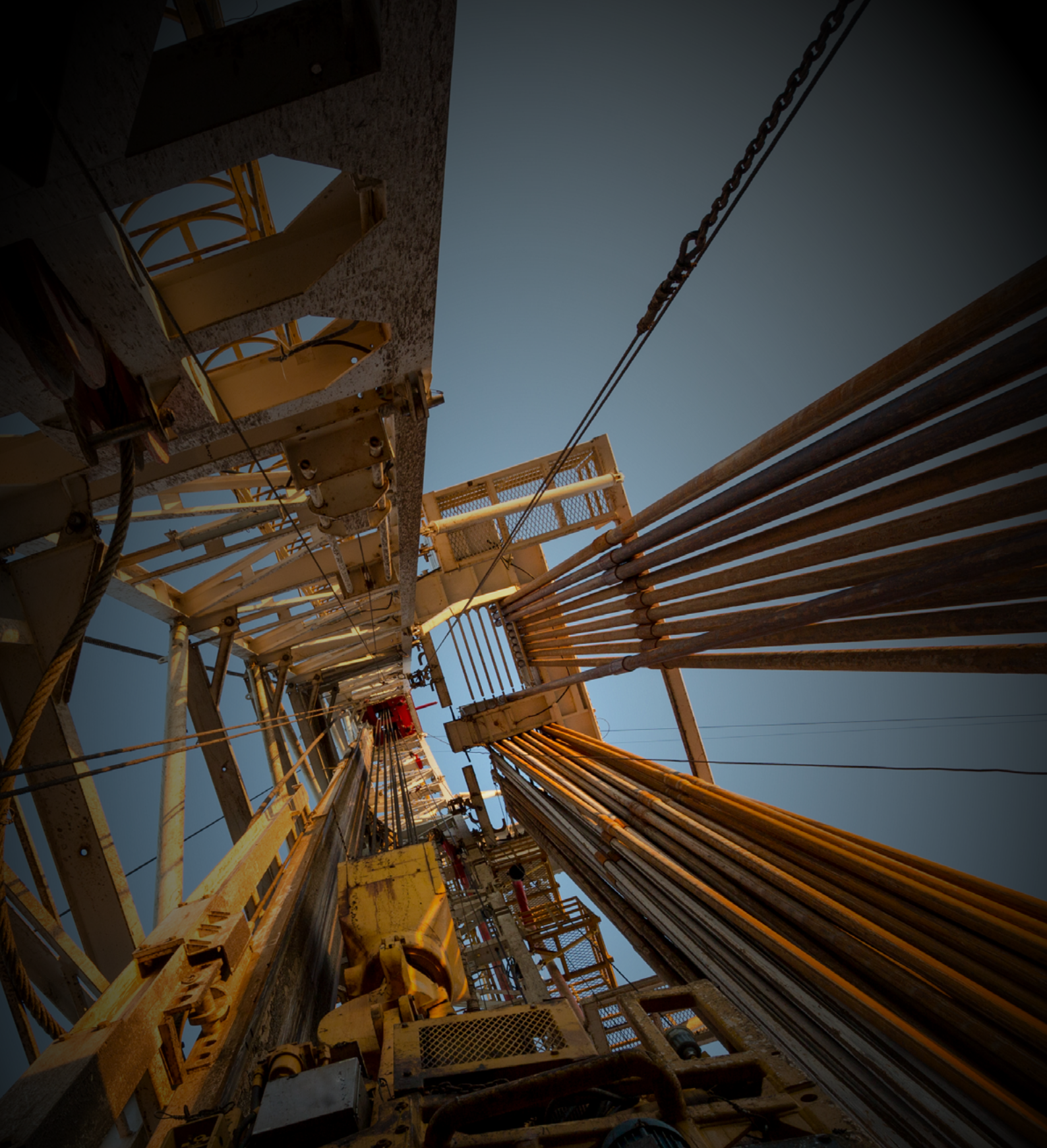


PSL RESPONSIBILITIES

The responsibilities of each of the PSLs at Halliburton include accountability for capital allocation, people development, process development, strategy, and technology development.



HALLIBURTON HAS RECENTLY RELEASED A NEW INTELLIGENT DRILL-BIT, THE CEREBRO, FOR OPTIMISATION OF DRILLING PERFORMANCE AND DATA MEASUREMENT.



YOU CAN LEARN ABOUT CEREBRO BY VISITING THE BLOG OF NOBEL UPSTREAM.