

Business:
NOBEL UPSTREAM

Exploring
**PRIVATE EQUITY
INVESTMENT**



EXPLORING PRIVATE EQUITY INVESTMENT

Private equity investment is a form of direct investment in shares of a company that is not publicly traded or listed, representing an interest in or ownership of an entity. Private equity investors can be companies or high net worth individuals.

RAISING CAPITAL

Companies may look to private equity investors when they need to raise capital. Groups of accredited investors might make up a private equity fund, or the capital could come from institutional investors such as pension funds. The minimum investment amount is usually high as the aim of private equity investment is to gain a serious level of influence over the operations of the entity being invested in.



Private equity investment is altering the investment market in the North Sea oil and gas industry in the UK.

RETURN FOR INVESTORS

Private equity investors aim to generate returns for shareholders over the lifecycle of the investment, which is typically between four and seven years. Private equity firms take an active role in overseeing operations in portfolio companies, working to promote growth and increase operational efficiency to generate higher returns.





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